

IN THE CLAIMS

Please replace the current slate of Claims 1 - 33 with newly submitted Claims 34 - 58, as follow, presented for clarification.

34. An aqueous composition for reducing malodor impression, said composition comprising from about 0.01 to about 1.0 weight percent of a hydrophobic fragrance selected from the group consisting of fresh clean, spicy, floral, citrus, ozone, and marine type perfumes; from about 0.01 to 10.0 weight percent of a non-volatile organic compound surfactant/solubilizer for said fragrance; from about 0.01 to about 20.0 weight percent of a water soluble non-volatile organic compound solvent/drying aid for said fragrance; from about 0.05 to about 5.0 weight percent odor absorber; sufficient buffering agent to maintain the pH of the solution between 3 and 7; and the balance water.

35. The aqueous composition of claim 34, wherein said non-volatile organic compound surfactant/solubilizer is selected from the group consisting of nonionic, anionic, cationic, and amphoteric surfactants having the ability to solubilize perfumes having a C log P value greater than about 3.

36. The aqueous composition of claim 34, wherein said odor absorber is a water soluble salt of a metal selected from the group consisting of zinc, copper, silver, zirconium, nickel, chromium, and other transition metals.

37. The aqueous composition of claim 34, wherein said buffering agent comprises a mixture of sodium citrate and a buffering acid, and is present in sufficient quantity to maintain said solution at a pH level between 4.5 and 5.5.

38. The aqueous composition of claim 34, wherein said non-volatile organic compound surfactant/solubilizer is selected from the group consisting of linear primary

alcohol ethoxylates, ethoxylated fatty alcohols, linear primary alcohols, polyoxyethylene ethers, alkoxylated biodegradable hydrophobes, linear ethylene oxide, quaternary ammonium halides, ether sulfates, betaines, amine oxides, and mixtures thereof.

39. The aqueous composition of claim 38, wherein said non-volatile organic compound solvent drying aid is selected from the group consisting of glycol ethers, glycol ether acetates, and mixtures thereof.

40. The aqueous composition of claim 34, wherein said surfactant/solubilizer is a linear primary alcohol ethoxylate, comprising from about 1 to about 2 weight percent of the composition.

41. The aqueous composition of claim 40, wherein said solvent/drying aid is a glycol ether, comprising from about 3 to about 6 weight percent of said composition.

42. The composition of claim 41, wherein said solvent/drying aid is selected from the group consisting of diethylene glycol monoethyl ether, diethylene glycol butyl ether, and mixtures thereof, and comprises from about 4 to about 5 weight percent of the composition.

43. The composition of claim 40, wherein said odor absorber is a water soluble zinc salt, comprising from about 0.075 to about 0.2 weight percent of the composition..

44. An aqueous composition comprising a perfume having a C log P value greater than about 3, said perfume selected from the group consisting of fresh clean, spicy, floral, citrus, ozone, and marine type perfumes; a surfactant/solubilizer for said perfume selected from the group consisting of linear primary alcohols, ethoxylated fatty alcohols, linear primary alcohol ethoxylates, polyoxyethylene ethers, alkoxylated biodegradable hydrotropes, ether sulfates, linear ethylene oxide, quaternary ammonium halides, betaines, amine oxides, and mixtures thereof; a solvent/drying aid for

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said perfume selected from the group consisting of glycol ethers, glycol ether acetates, and mixtures thereof; an odor absorber selected from the group consisting of water soluble salts of a metal selected from the group consisting of zinc, copper, silver, zirconium, nickel, and chromium; said composition having a pH between about 3 and about 7.

45. The aqueous composition of claim 44, further comprising one or more further components selected from the group consisting of preservatives, antimicrobials, anti-static compositions, anti-wrinkling agents, insect control agents, moth repellents, UV protectants, waterproofing agents, color protectants, and other textile treatment agents.

46. The aqueous composition of claim 44, wherein said perfume comprises from about 0.01 to about 1.0 percent of said composition, the surfactant/solubilizer from about 0.01 to about 10 percent of said composition, and the solvent/drying aid from about 0.01 to about 20 percent of the composition.

47. The aqueous composition of claim 46, wherein said surfactant/solubilizer is a linear primary alcohol ethoxylate.

48. The aqueous composition of claim 47, wherein said ethoxylate comprises from about 0.5 to about 5 percent of the composition.

49. The aqueous composition of claim 47, wherein said solvent/drying aid is selected from the group consisting of glycol ethers and mixtures thereof.

50. The aqueous composition of claim 49, wherein said solvent/drying aid comprises from about 1 to about 10 percent of the composition.

51. The aqueous composition of claim 50, wherein said solvent/dyeing aid comprises a mixture of diethylene glycol monoethyl ether and diethylene glycol butyl ether, and comprises from about 3 to about 6 percent of the composition.

52. The aqueous composition of claim 46, wherein said odor absorber is a zinc salt, and comprises from about 0.01 to about 1.0 percent of the composition.

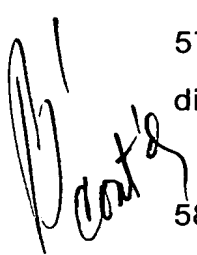
53. A method for reducing malodor of a surface, said method comprising applying to said surface an effective amount of an aqueous solution comprising a hydrophobic perfume selected from the group consisting of fresh clean, spicy, floral, citrus, ozone, and marine type perfumes; a non-volatile organic compound surfactant/solubilizer for said perfume; a non-volatile organic compound solvent/drying aid for said perfume; a water soluble metal salt odor absorber; and sufficient buffering agent to maintain the pH of said composition between about 3 and about 7, and permitting said surface to dry.

54. The method of claim 53, wherein said surfactant/solubilizer for said perfume is selected from the group consisting of linear primary alcohols, ethoxylated fatty alcohols, linear primary alcohol ethoxylates, polyoxyethylene ethers, alkoxylated biodegradable hydrotropes, ether sulfates, linear ethylene oxide, quaternary ammonium halides, betaines, amine oxides, and mixtures thereof; said solvent/drying aid for said perfume is selected from the group consisting of glycol ethers, glycol ether acetates, and mixtures thereof; said odor absorber is selected from the group consisting of water soluble salts of a metal selected from the group consisting of zinc, copper, silver, zirconium, nickel, and chromium; and said buffering agent comprises a citrate salt, provided that when said surfactant/solubilizer is not acidic, said buffering agent further comprises an acid selected from the group consisting of citric, succinic, and acetic acids.

55. The method of claim 54, wherein said surfactant/solubilizer comprises a linear primary alcohol ethoxylate.

56. The method of claim 54, wherein said solvent/drying aid is selected from the group consisting of glycol ethers and mixtures thereof.

57. The method of claim 56, wherein said solvent/drying aid comprises a mixture of diethylene glycol monoethyl ether and diethylene glycol butyl ether.

 58. The method of claim 53, wherein said surfactant/solubilizer comprises a linear primary alcohol ethoxylate; said solvent/drying aid comprises a mixture of diethylene glycol monoethyl ether and diethylene glycol butyl ether; said odor absorber comprises a zinc salt; and said composition has a pH between 4.5 and 5.5.